



The Virtual Car Wash Attendant

Select An Additional Service

Rain-X

\$2.00

Better visibility while driving.
Repels water from windshield.
Protects paint, trim, and chrome.
Includes high-gloss shine.

**TOUCH
HERE
To Learn
More**

GREET, EDUCATE, UPSELL & RETAIN YOUR CUSTOMERS

The ActiVA Virtual Attendant greets your customer, educates them on key wash benefits and can upsell them to a higher ticket – almost as if you were doing it yourself!

ActiVA® depicts a warm and friendly Virtual Attendant; “Sherry the Soccer Mom” – via a bright 15” color display and stereo sound, creating an engaging customer experience. ActiVA drives more business by educating your customers about value propositions (water reclaim, no phosphate soaps) to reinforce continued patronage. You can even run your own advertisements when your customers are waiting for the car ahead of you to finish. 2 out of 3 customer defections are attributed to poor customer experience and “Mom” never has a bad day - performing 365 days a year!!!

Best of all, “Mom” is an upselling machine!

24 hours a day, “Mom” is subtly explaining and encouraging your customers to upgrade to the top wash package or to take advantage of the extra services offered. Recent studies have shown that almost half of your customers will upgrade if offered a compelling proposition. Data shows that these upsells and extra service propositions can increase your average ticket price up to \$1.23 per wash!!

ActiVA's standard functionality includes 15" color touch screen display, stereo sound, broadband credit card processing and receipt printer for \$9,995 MSRP. This includes a 14 gauge stainless steel chassis, 24/7 monitoring and one year on-site service. A myriad of upgrades are available including dual dollar bill dispensers, pay-at-pump interface and RFID based wash pass readers. Our build-to-order manufacturing can configure a unit to match your exact requirements!

ActiVA comes with the most comprehensive service and support offerings in the industry. All units are monitored by Intelio 24/7 with error codes automatically sent to you or key members of your staff. In addition, Intelio's help desk is also notified and will dial in to resolve most issues instantly. We can fix most problems before they impact your customers! If a sub-system is damaged, we will dispatch a technician to replace the part the next day (Monday thru Saturday).



Made in America!

14 gauge 304 Stainless Steel Enclosure at no extra charge!

Learn more at www.intelio.com or call Intelio at 949-214-7000



**Features
and
Specifications**

Base Configuration: ActiVA Virtual Attendant

- 15" sunlight readable industrial color display
- Virtual Attendant "talking head" interface who greets & upsells
- Vandal resistant, water-proof touchscreen
- Extra-service upgrades and post wash add-ons
- 14 gauge 304 Stainless Steel Enclosure
- 24/7 Uptime monitoring with email and text alerts

- PCI Certified high speed credit card progressing
- Dual head outdoor-rated magnetic stripe card reader
- High speed thermal printer with programmable receipt messages
- Three outdoor-rated 10W speakers for stereo sound/intercom
- Infrared proximity sensor (for customer presence recognition)
- One-year limited on-site service warranty—nationwide coverage

Optional Features: ActiVA Virtual Attendant

- POS Interface for C-Store and Fuel Dispenser code sales.
- Bill acceptor with 400 note capacity; accepts \$1, \$5, \$10 and \$20
- Multi-coin acceptor, programmable for up to 6 types of coins
- Coin dispenser with 1,000 quarter coin capacity
- Single or Dual note dispenser supports \$1 and \$5 dispensing

- RFID Reader for monthly and annual WashPass® programs
- Integrated alarm system with siren, strobe light & camera
- Lightning suppression system with electrical alerts
- UPS, Back-up Battery and Power Conditioner
- Cold weather package with heater and heat exchanger
- Multilane gate system with tunnel entry command station

Optional Feature: WashMAX® Software

- Industry-leading customer loyalty programs
- Multi-site Fleet account programs with consolidated reports
- Multi-site gift card programs with Groupon codes
- Discount Codes that save on one or more wash packages by time of day or day of week.

- Carwash equipment monitoring with error code notification
- Real-time data collection with integrated weather data
- Downloadable reports for accounting and management
- Multi-site reports for KPI monitoring and management
- Risk Management alerts for free wash and rewash tracking
- Website and Social Media platform with CRM tools

ActiVA Specifications

Size:

52 1/2" H x 35" W x 22" D

Standard height base:

1"H x 29 1/8" W x 16" D

Curb height base:

6" H x 29 1/8" W x 16" D

Touch screen display:

15" Projective Capacitive

Shipping weight:

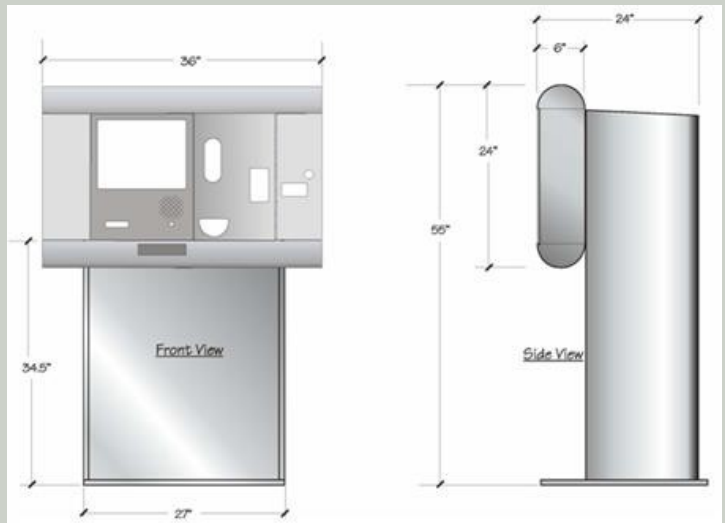
483 pounds

Regulatory approvals:

ATL Certified to UL 60950-1
FCC Class B compliant

Power requirements:

120VAC, 50-60Hz @ 4 amps
with dedicated circuit breaker



Warranty - One year limited parts replacement with on site service .